

New Children's Book Explores Life on Earth and Supports a Mission to Protect It

This Is Your World Too explores earth's wonders with children, while funding research to save lives

SEATTLE, Washington, July 21, 2025 — A new children's book invites families to explore the living world, from elephants in Africa to penguins in Antarctica. [*This Is Your World Too*](#) takes readers on a journey across continents and ecosystems, using vivid animal photography and simple language to help young children see their place in a shared, interconnected world.

Created by Heather and John Kahan, the book reflects a personal connection to the life it celebrates. Each page shows animal parents and babies, paired with text that encourages empathy, curiosity, and care. "This is your world," the book reminds readers. "You are part of it. And it is part of you."

The Kahans created the book in memory of their son, Aaron Matthew, who died of Sudden Infant Death Syndrome (SIDS) in 2003. Since then, through the [Aaron Matthew SIDS Research Guild at Seattle Children's](#) Hospital, they support pioneering research to understand and help prevent the leading cause of death of infants less than one year old in the United States and all developed nations.

With financial support from the nonprofit the Kahans founded, and in a close partnership with Microsoft, scientists at the [Nordcliffe Foundation Center for Integrative Brain Research](#) Institute of Seattle Children's have identified genetic patterns that explain why some infants are more vulnerable to SIDS. The recent findings, [published](#) in the American Journal of Medical Genetics, offer hope for new ways to identify risk early in life and put protective measures in place.

This Is Your World Too arrives at a critical moment. Federal support for SIDS prevention has declined, leading to the end of long-standing public education efforts such as the NIH's Safe to Sleep campaign. The Kahans see the book as a way to raise both awareness and funding to continue the work.

"This is a book for children and their future," said John Kahan. "It's about helping them see the beauty and fragility of life, and inspiring action to protect it."

All proceeds from *This Is Your World Too* will support the [Aaron Matthew SIDS Research Guild at Seattle Children's](#) and the [World Wildlife Fund](#). To purchase the book, visit: <https://www.givetostopsids.org/donate/purchase-books/> To learn more about the cause, visit: www.givetostopsids.org

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